

# INVESTOR BENEFITS

## Individual/Student/Senior—\$50-\$75

- Investor Decal
- Invitation to all Alliance Events
- Discount pricing for Alliance Events
- Investor listing on Website

## Non-Profit & Home Base Business—\$100

All of the individual benefits **PLUS**

- Online promotion of events
- Online Business Directory listing
- Display your marketing material at the Alliance Welcome Center
- Design assistance for media flyers and ads
- Posting of investor ads on Facebook only
- Basic listing in visitor guide for tourism businesses (Ad at \$165 level)

## Small Business Partner—\$165

All of the Non-Profit Benefits **PLUS**

- Eligible for “Alliance Limelight feature in “Alliance Builder” Newsletter
- Complimentary membership in Georgia Chamber Federation
- Discounted medical insurance with Anthem BlueCross/BlueShield through GA Chamber
- Eligible for GA Chamber 401K Retirement Plan Exchange
- Eligible for Drugs Don’t Work program to save 7.5% on Workers’ Comp
- Celebration services (ribbon-cuttings, groundbreaking, milestones)
- First Referrals for Alliance Investors
- Job Postings for up to 2 months on Facebook (one post once a week)
- Ad listing in visitors guide for tourism businesses

## Business Partner—\$250

All of the Small Business Partner Benefits **PLUS**

- Enhanced listing on Website, to include photos
- Opportunity to display information at Quarterly Lunch & Learns Luncheons
- Ad listing in investor directory

## Professional Level—\$300

All of the Business Partner Benefits **PLUS**

- Recognized on Alliance Luncheon Materials
- Unlimited access to digital Investor Membership List in Excel Format
- Posting of Investor ads on Instagram
- Job postings for up to 4 months on Facebook (one post per week)

## Corporate Partner—\$500

All of the Professional Level Benefits **PLUS**

- Additional Category Listing on website and printed directories
- Job Postings up to 4 months on Facebook and Newsletter ( 2 a month for newsletter, 2 a week on Facebook)
- 25% off Leadership Dade registration
- Member-to-Member discount postings on website (Info Hub)

## Executive Level—\$1000

All of the Corporate Partner Benefits **PLUS**

- Complimentary print of Investor membership mailing labels (Twice a year)
- Post Investor ads/ flyers on X (formally known as Twitter)
- Your logo on Alliance website homepage
- Opportunity to have a complimentary Information Table at Investor Eat & Greet Luncheons

## Premier Level—\$1500

All of the Executive Level Benefits **PLUS**

- Premier Booth Placement at Dade County Career Fair
- Custom Investor Member Plaque
- Logo displayed prominently on printed Investor Business Directory
- 50% off Leadership Dade registration

## A LA CARTE

- Add a job posting for additional month or an additional post for a month—\$25 a month
- Add electronic access to investor membership list in excel format—\$15 each email
- Add enhanced listing in a directory for Dade County business—\$75 each listing
- Add job posting to newsletter ( 2 listings per month) \$15 a month
- Add additional category listing in a directory \$75 each listing
- Add banner ad for one section on website—3months \$100, 6 months \$200, 12 months \$300—we create the ad.

## INNER CIRCLE INVESTORS

### Silver—\$2,000

All of the Premier Level Benefits **PLUS**

- Your logo on newsletter main page
- One year around banner ad on website (one section—chamber/visitor/community)
- Silver Sponsorship of (1) major Alliance Annual Events
- Seminar Sponsorship for (1) quarterly Seminar
- Business Display Table at (1) quarterly Seminar

### Gold—\$2,500

All of the Premier Level Benefits **PLUS**

- Your logo on newsletter main page
- One year banner ad on website (two sections—chamber/visitor/community)
- Gold Sponsorship of (2) major Alliance Annual Events
- Seminar Sponsorship for (2) quarterly Seminars
- Business Display Table at (1) quarterly Seminar

### Platinum—\$5,000

All of the Premier Level Benefits **PLUS**

- Your logo on newsletter main page
- One year banner ad on website (three sections—chamber/visitor/community)
- Platinum Sponsorship of (3) major Alliance Annual Events
- Seminar Sponsorship for (3) quarterly Seminars
- Business Display Table at (2) quarterly Seminars
- Potential Speaking Opportunities at Investor Events

### Titanium—\$10,000

All of the Premier Level Benefits **PLUS**

- Your logo on newsletter main page
- One year banner ad on website (three sections—chamber/visitor/community)
- Presenting Sponsorship of ALL major Alliance Annual Events
- Seminar Sponsorship for (4) quarterly Seminars
- Business Display Table at (4) quarterly Seminars
- Presenting Sponsorship for Leadership Dade
- Potential Speaking Opportunities at Investor Events