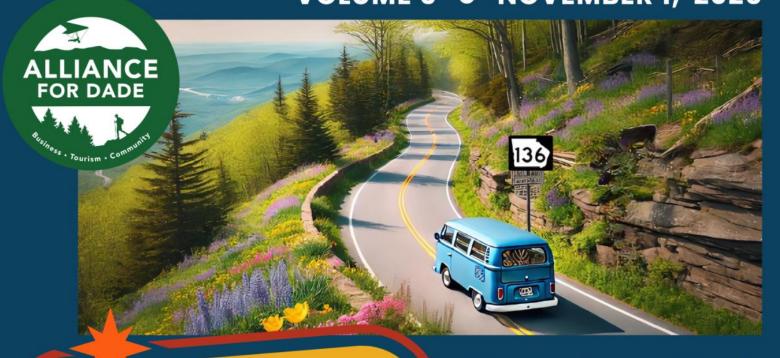
ALLIANCE BUILDER 1, 2025



HIGHLIGHTS INSIDE THIS ISSUE

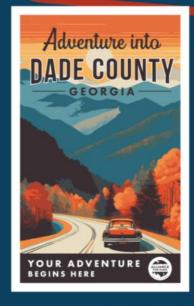
Perfecting a Craft - Lookout Mtn.
Pottery in CityScope Magazine

Investor in the LimeLight

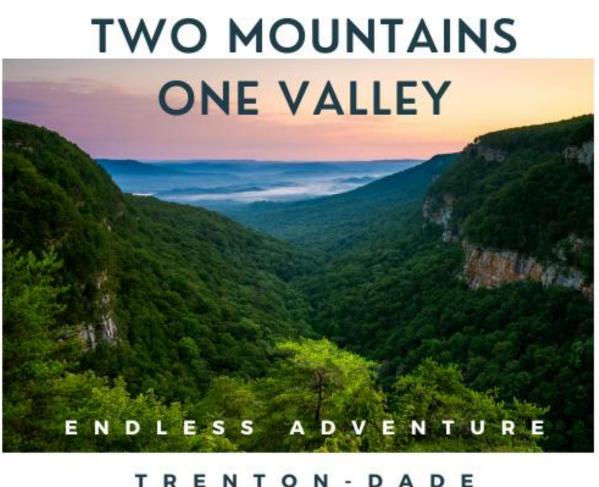
Investor Events & Information

Job Postings

Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be November 13, 2025.













I R E N I O N - D A D E

PERFECTING A CRAFT



Mark Issenberg of Lookout Mountain Pottery has been featured in CityScope Magazine, Learn more about why he loves what he does at the link below!







Read the story here: <u>CityScope Magazine</u>









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We Care About Your Safety and Well-Being

Dade County is introducing a new Check-In Program designed to support seniors & vulnerable community members through daily wellness monitoring.

- Daily Wellness Check-Ins
- Enjoy peace of mind knowing someone cares a quick friendly check to ensure you're safe each day.
- Coordinated Marts
- If a check-in is missed, our system automatically notifies family members or emergency responders.
- Flexible Notifications
- Customized Reports and Monitoring
- Caregivers and loved ones can receive regular updates and reports to help ensure ongoing safety and support.

Because every member of our community matters

— and no one should ever feel alone.

Call us at 706-657-4111 to sign up.

For Individuals

Ensure your own safety with automated check-in calls that provide peace of mind when living alone or with health concerns.

- · Regular check-in calls on your schedule
- · Alerts sent to your care network if needed
- Independence with a safety net.

For Caregivers

Monitor the well-being of your loved ones with instant notifications when they miss a scheduled check-in.

- · Receive alerts for missed check-ins
- Create a care network for your loved one









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Marketing Monday: Optimize Your Online Presence Through GA4 (Google Analytics) - \$29

November 3

10:00 AM - 11:00 AM

Unlocking Capital: An Owner's Guide to Funding a Small Business

November 4

9:00 AM - 11:00 AM

How to Start a Business in Georgia - \$39

November 6

10:00 AM - 12:00 PM

Finding the Financing Fit for Your Business

November 7

10:00 AM - 11:00 AM

Register Here



Consulting Services Available through the Alliance For Dade

NEED SOME HELP WITH YOUR BUSINESS?

See below how the Small Business Development Center Helps Businesses

UGA SBDC business courses, consulting set Atlanta's Anderson Parking up for growth

Ernie Anderson and Kenneth White were ready to take their business, Anderson Parking, to the next level when they enrolled in the University of Georgia Small Business Development Center's (UGA SBDC) GrowSmart course in Gwinnett. The course not only helped them sharpen their strategy but also sparked an ongoing relationship with UGA SBDC business consultant John Stowell.

With his guidance, the two improved their management structure, mapped out financial projections, and enhanced their marketing strategy. Today, Anderson Parking has seen 15% year-over-year growth and plans to expand to additional locations in the



Southeast. Anderson Parking provides comprehensive valet, door attendant and self-parking management for clients at luxury residences, office buildings and hotels. They offer customer-focused parking and transportation services, including garage assistance, airport rides, car detailing and item transfers. When Anderson, founder and CEO of Anderson Parking, and White, the company's managing partner, first connected with the UGA SBDC, they were eager to take the next steps to grow the business.

"When Ernie told me about UGA SBDC's GrowSmart course, it couldn't have come at a better time," said White. "That's exactly where we were in our growth journey—ready to spend time working on our business and not just in our business."

For FREE one on one consulting, find out more by calling the Alliance for Dade at:

Find Out More

762-399-0558



Online Recorded Webinars

Get Your Business Found in AI Search - How to Rank in ChatGPT, Perplexity & More

September 24, 2025 Recorded Webinar

Year-End Tax Preparation - Opportunities to Reduce

Your Overall Tax Burden

September 16, 2025

Recorded Webinar

IRS Tax Tips for Entrepreneurs - Tools to Save Time and

Stay Compliant

September 11, 2025

Recorded Webinar



CLICK HERE FOR MORE INFO





De-Escalation Training

Ryan Dowd, a nationally recognized deescalation expert, partnered with McDonald's to create practical 5-minute trainings that teach employees how to enforce rules without escalating the conflict, how to remove the audience factor, and how to approach situations involving homelessness or mental illness. Access these trainings for free with the link below!

https://www.homelesstraining.com/foodservice-conflict-prevention PASSWORD: 3011













Time to VISITOR'S GUITOE AVAILABLE

The new 2025 Dade County Visitor Guide is now available at the Trenton-Dade Welcome Center and at www.alliancefordade.com. You can also click the link to the right and see for yourself what there is to see and do in Dade County!

If you have a business that visitors frequent and would like some guides in your business. We will be happy to share them with you, just let us know or stop by and pick some up.

706.657.4488 www.alliancefordade.com 12345 Main Street, Trenton GA 30752





Click to view the
Alliance For Dade
Visitors Guide

New Life for Cloudland Canyon: trails getting friendlier and a larger visitor center on the horizon

RISING FAWN, Ga. — Cloudland Canyon State Park, one of northwest Georgia's most scenic and popular outdoor destinations, is undergoing major renovations to improve accessibility and expand visitor facilities.

Construction is currently underway on sections of the park's Overlook Trail, with improvements designed to make trails more accessible for visitors with mobility challenges. Temporary closures and reroutes are expected during the process, and park officials encourage visitors to check the park's website for the latest updates before visiting.

In addition to the trail upgrades, plans are in motion for a new and larger visitor center that will replace the current facility near the park entrance. The new building will feature expanded exhibits, additional space for educational programs, and improved visitor amenities. While the Georgia Department of Natural Resources has not announced an official completion date, local sources note the renovations are projected — and hopefully on track — to be completed by late 2026 or early 2027.

Alongside the renovation work, the Friends of Cloudland Canyon State Park organization is partnering with park staff to assist visitors who use the park's track chair, an all-terrain wheelchair available for guests with mobility limitations. The Friends group also supports trail maintenance, educational programs, and other park activities throughout the year. Anyone interested in volunteering with the Friends group or assisting with trail work and accessibility projects is encouraged to contact Dena Abell at dena@cloudlandcanyon.org for information about upcoming volunteer opportunities.

Park staff emphasize that these improvements are part of a broader statewide effort to make Georgia's natural areas more inclusive and welcoming to all visitors.

Despite ongoing work, most of the park remains open. Popular overlooks, picnic areas, and many hiking routes are still accessible, though visitors may encounter construction zones along the Overlook Trail and nearby sections.

"Cloudland Canyon's improvements will help ensure everyone – regardless of mobility – can experience one of Georgia's most stunning natural viewpoints," a DNR spokesperson said in a recent accessibility update.

For current trail conditions, event schedules, or volunteer information, call 706-657-4050 or visit gastateparks.org/CloudlandCanyon









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NOVEMBER 14, 2025

5-8PM
Historic Courthouse
12345 Main Street
Trenton, Georgia





FEATURED SPEAKER

SETH HOUTS

VICE PRESIDENT

NOVEMBER 20, 2025



7:45AM TO 8:45AM

12345 MAIN STREET, TRENTON, GA HISTORIC COURTHOUSE, UPSTAIRS Bank of Dade **TOPIC:**

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Trenton GA



Friday, November 21st

1:00PM-5:00PM

COMPREHENSIVE LEARNING





(Historic

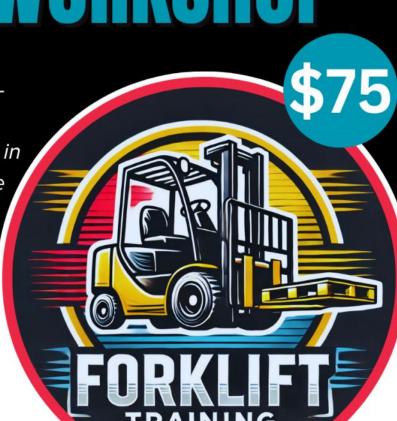
Courthouse)

To Register ONLINE HERE

For Questions? 706.657.4488

LIMITED **SPACE** 5 per class

Registration Ends 11/17/25 by 5:30PM



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FOR MORE INFORMATION, CALL: 706.657.4361

DMS ART ON DISPLAY AT CLOUDLAND CANYON







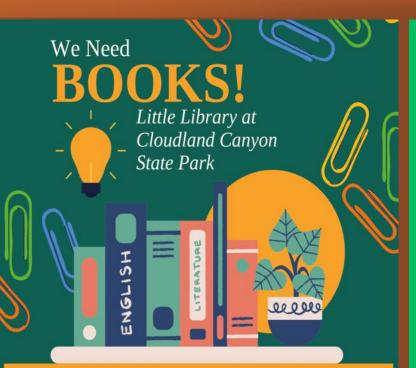




DMS Art Teacher, Mrs. Brandi Gann, and her students have artwork displayed at Cloudland Canyon for fall activities. Students at Dade Middle School have created digital art, and it will remain on display through the fall season.



Investor Events and Information



The Little Library at Cloudland Canyon State Park needs you! To keep the shelves full and diverse, we're asking for your help! We're in need of books for all ages—from picture books and young adult novels to nonfiction and adult fiction. Come see us at the group shelter on Thursday and help share the joy of reading with fellow nature lovers and bookworms alike! Contact Becky Langston at (919)-291-0137 or beckylangston123@gmail.com with any questions.

122 Cloudland Canyon Park Drive, Rising Fawn, GA 30738



Dade County 4-H 2025 Chicken Show & Sale of Champions

The 2025 Dade County 4-H Chicken Show will be held on Monday, *November 3, 2025* at 6 pm at the Dade County UGA Extension/4-H Agricultural Center.

In May 2025, Dade County 4-H'ers in the 2025 Chick-to-Chicken Project received 10 chicks. They've been raising these chicks into soon-to-be laying hens. During the Dade County 4-H Chicken Show, 4-H'ers will pick out their 3 best hens to compete in the show.

Our Judge will select a Grand Champion and a Reserve Champion Pen of Hens. At the conclusion of the show, the Grand Champion and Reserve Champion pens of hens will be auctioned off to the highest bidder in our 5th annual "Sale of Champions."

We invite you to come out and support our Dade County 4-H'ers by bidding on their hens! The winning bidder of each pen will go home with ready-to-lay hens! The winning bidder may also choose to donate the hens back to the 4-H'er who raised them.

University of Georgia is an Equal
Opportunity, Affirmative Action, Veteran,
Disability Institution. If you need a
reasonable accommodation or language
access services, contact the Dade County
UGA Extension/4-H at 706-657-4116 or
dade.extension@uga.edu, at least three
weeks prior to the program date.

Proceeds from the auction goes back to the 4-Her who raised the hens.





Edgewood Baptist Church

11041 HWY 11 South Trentoon GA 30752



Family Fun Night

6 PM the 1st Friday of Every Month







Contact Robbie Leonard (423)-280-6081

SUPPORT DADE COUNTY 4-H!





Our online form for orders will be open between September 15 and November 7, 2025

https://frontdoorproduce.com/products/dade-countygeorgia-4-h-fall-fundraiser



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Call our office at (706) 657-4116 if you have questions!



University of Georgia is an Equal Opportunity Institution. If you need reasonable accommodation or language access services, contact the your County Extension office at least three weeks prior to the program date.







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Watercolor Houses

Workshop with Libby Dutcher



Saturday, Nov. 8 (2-4 PM)

1039 North Moore Road Rising Fawn, GA 30738



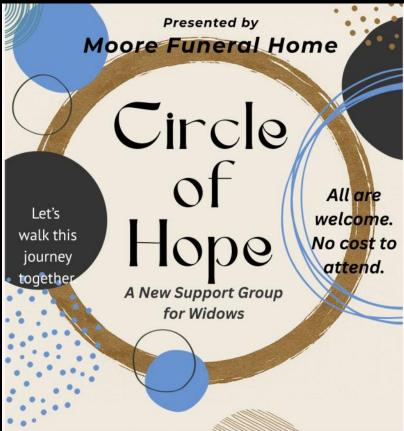
Recycle your old, even broken, eyewear it could improve a person's life!

All Dade County Schools will be collecting used eyeglasses the week of

November 10 - 14

The school that collects the most eyeglasses (as a percentage of enrollment) will win \$100!





Next Meeting - Tues, November 11th at 10a Speakers: Tommy Bradford - Scams Judge Carter - Difference between a Will and a Trust

Moore Funeral Home, Cafeteria

Got questions? Call us at 706-657-4382



















Cherokee Regional Library System



FOOD -for-

FINES

NOVEMBER 1 - 26

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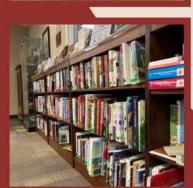












Friends of the Library

Book Sale

A cart filled with books 10/\$1 (orange sticker)

A wall of books
Prices vary
depending on sticker color
Blue - \$2.00
Red - \$1.00
Green - \$0.50





Amelia Claire Anderson

The Hawthorn Project The Alliance for Dade



GEORGIA

Amelia launched The Hawthorn Project, a scholarship and mentorship initiative designed to expand post-high school educational opportunities for students in Dade County. Through personalized guidance and strong community support, the project is helping students envision and pursue brighter futures.

The program began with a kickoff dinner attended by 20 local leaders - including county executives and small business owners - a powerful show of support for Dade County's next generation.

With its first scholarship set to be awarded in Fall 2026, The Hawthorn Project is built for lasting impact, thanks to the commitment of its dedicated community partners.





It's a free support program created to improve posthigh school educational opportunities for Dade County students. It focuses on one-on-one mentorship with a trusted adult to help the student continue their education after graduation.



Meet the co-founders: local high school seniors LG Wylie and AC Anderson



- encourage students to make a positive change in their community
- · guide students through the college admissions process
- improve student access to and attitude towards reliable and trustworthy resources

mentor a student!

· looking for adults with a college degree; all ages, professional fields, and backgrounds welcome- no experience necessary! Training is included.

donate to the project!

· time, talent, expertise, and monetary contributions are always welcome!

spread the word!

· share the post and tell your friends in Dade County and beyond!

Want more info? Email us at: hawthorn@alliancefordade.com

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Dade County

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Alliance for Dade Board Meetings are open to the Public. Next Meeting: Tuesday, November 18, 2025 6:00 pm



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